

Do you know how to generate 90.8% of global game and software revenue?

It takes only **20 languages** to reach the majority of your users.

WHY SHOULD YOU CONSIDER PROFESSIONAL TRANSLATION AND LOCALIZATION SERVICES?



57% of consumers, across all markets, prefer to access services in their native language.



37% of users spend more time on sites in their own language than they do in English.



41% of the total app revenue globally came from Asia, while North America generated 31% and Europe 23%.



80% of the countries within the Top 5 for downloads and revenue in Google Play are non-English speaking countries from Europe and East Asia.



Top 10 languages for the gaming industry: English, Japanese, Korean, Chinese, German, French, Brazilian Portuguese, Spanish, Italian, Malay.



China alone generates one-quarter of game revenues worldwide. Is your product localized in Chinese?

WHY CHOOSE WORDBERRY?



We are fast - 20 min response time for each of your products



Subject matter expertise -15,000+ experts & new technologies on hand for your needs



24/7 - we work around the clock for you.



Free post-delivery assistance



Testing



Quality assurance for each project

Wordberry - talk to the world!

* on-demand gaming and software localization & translation services

WORDBERRY is your trusted, worldwide translation and localization partner. We enable global communication and bridge language gaps, empowering gaming & software companies to drive international business and create optimum customer experiences.

We can translate and localize your product in 100+ languages

✓ European

French, German, Russian, Spanish, Portuguese and more

✓ Scandinavian

Swedish, Finnish, Danish, Norwegian, Icelandic

✓ Asian

Arabic, Korean, Chinese, Hindi, Japanese and more

✓ African

Amharic, Oromo, Swahili, Tigrinya, Zulu and more

Types of documents we translate:

- ✓ Websites & landing pages
- ✓ User Interface & strings
- ✓ Help documentation
- ✓ Technical documentation
- ✓ Product manuals
- ✓ PR, corporate & communications
- ✓ Updates & bug fixes
- ✓ Instructions and user manuals
- ✓ Marketing materials
- ✓ Customer support & help
- ✓ Technical documentation
- ✓ Company & financial documentation
- ✓ Multimedia – video & audio
- ✓ SEO–texts and keywords
- ✓ Game script translations
- ✓ User interface localization
- ✓ Hardware and software localization

We are crafting content for them:

SAMSUNG



Microsoft

THE SMURFS

zynga

Disney



HUAWEI

NOKIA

Dropbox

NVIDIA

STC
الاتصالات السعودية

Let's work together!

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